

Dario Camacho

Product Designer
Front-End Developer

About Me

I'm a Colombian designer and front-end developer who loves anything and everything that is simple and minimal.

Contact

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Skills

Web Design

Sketch

Principle

Photoshop

Illustrator

InVision

Web Development

HTML/CSS

JavaScript (React & Vue)

PHP

SQL

Python

Education

New York University

2013 - 2017

Bachelor of Arts (BA)

Computer Science

Graphic Design

Experience

Uber

2016 — Currently
San Francisco, U.S.A

Product Design Intern

- Collaborated with managers developers and other teams to define user issues and come up with the best design solutions.
- Worked closely with design team across all facets of ideation, design, and production.
- Rapidly prototyped interfaces in HTML, CSS, & JS — also Principle for quicker iterations.
- Did wireframes, mockups, and worked with design team through iterations of the interface.
- Worked on responsive designs and implementations of web-based products across different organizations within Uber.

Kono, Inc

2016 — Currently
New York, U.S.A

Designer & Co-Founder

- Creative design agency focused on brand, visual, and experience design for startups and products.
- A Team of 3 designers and creatives with experience at Uber, Adobe, and Red Bull.
- Portfolio of 7 client contracts in a variety of spaces including real estate, B2B lead generation, and home improvement.

NYU

Fall 2016
Florence, Italy

Product Designer & Developer

- Sketched, designed, and developed the visual identity of multiple clubs at NYU's Florence campus—including logo, typography, and photography.
- Created wireframes, flows, prototypes, and production assets using Sketch and Photoshop to effectively communicate interaction and validated with the manager through InVision.

Adcade

2013 - 2015
New York, U.S.A

Creative Developer

- Used HTML & CSS to create and modify different pages within Adcade's website in accordance to design mockups.
- Developed dynamic features and built prototypes for various product's landing pages using Javascript in unison with ReactJS.
- Built out interactive HTML5 ads by interacting with the canvas using Adcade's framework and vanilla JavaScript.
- Performed QA on various products and ads.